



Our vision: Innovation

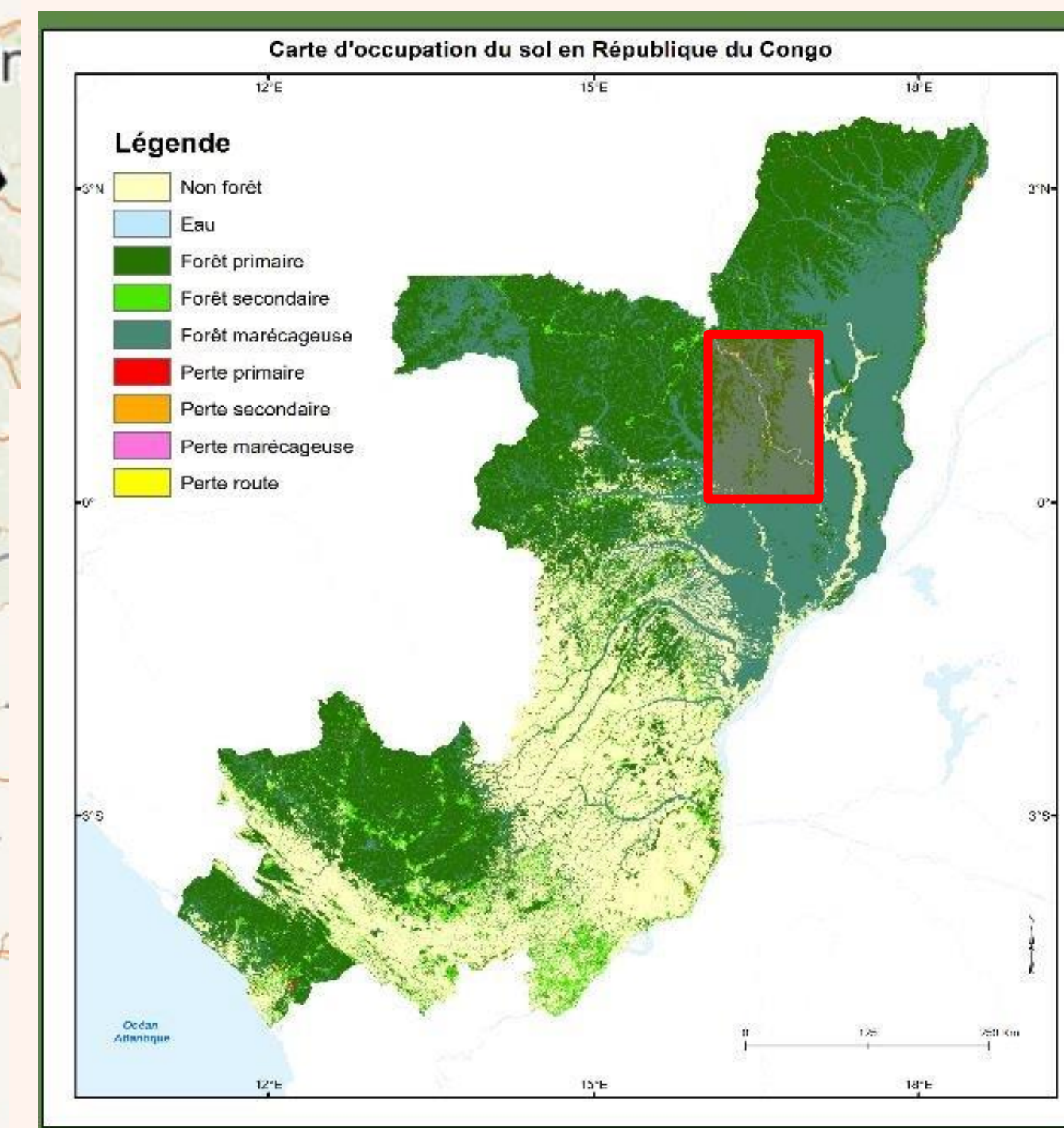
Tullia Baldassarri Höger von Högersthal
Communication and Marketing



Weaving interaction

“Together with our partners,
we build innovation responsibly,
combining industrial processes
with their expectations and expertise”

Ulrich GRAUERT
CEO, INTERHOLCO



Ngombé forest
1,16 Million ha
11,600 km²
slightly larger than
Xi'an Prefecture
10,762 km²

Forests call for innovation

At Interholco, we are friends with the forest, its inhabitants and rich biodiversity, from animals and plants to its functions.

Earlier this year, Nature* published evidence of 2,5 times more large mammals (e.g. gorillas and elephants) being found in FSC-certified than in non-FSC forest concessions.

*Nature 628, <https://doi.org/10.1038/s41586-024-07257-8>

Innovating forests

Real-time forest monitoring to enable REDD+ results-based payments and the growth of forest carbon markets.

Advancing traceability of key commodities towards deforestation-free and legality-enhanced production.

Camera traps for distance sampling to calculate wildlife abundance.

AI-powered forest inventory via drone flights (*EU project in 2019*).

Industry 4.0 & the Global South

The closest to the so-called **Fourth Industrial Revolution**, or **Industry 4.0** – is the heralded era of connectivity.

Investment in and adoption of **highly technical, advanced innovations** could reap significant rewards.



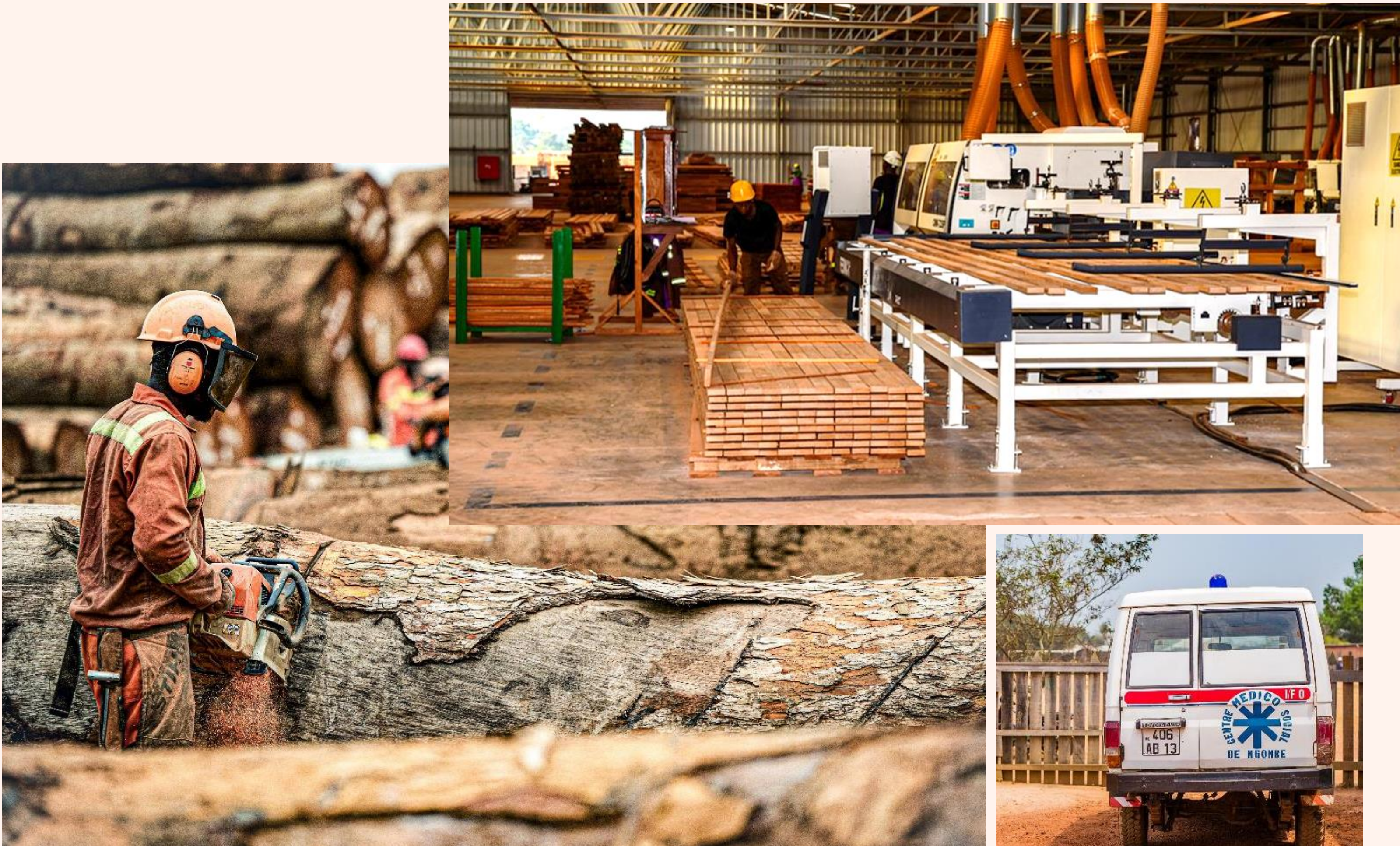
**Modern machinery boosts productivity.
On-site training upgrades skills,
ameliorating working conditions.**

**Modern technology (product & process)
elevates Made in Africa to best-in-class,
enhancing efficiency.**

**Innovating
for the
best value**

Innovation for the people

When wood is harvested for the common good, it becomes an agent of innovation. Social innovations emerge from interactions among stakeholders to construct solutions to social needs.



Innovation for the future

Social innovation contributes to global goals, driving sustainable development as described by the United Nations (UN SDGs).



Innovation is synergy

The private sector has a **pivotal role to play**, combining **existing policy with expertise**, serving as platform for **stakeholder engagement, collaboration and knowledge-sharing**.

Synergy means:

- **integrating diverse stakeholders**
- **fostering multistakeholder partnerships**
- **promoting more inclusive decision-making.**

We work better when we work together, sharing what we know. Opening to a **diversity of viewpoints leads to increased awareness**, better problem solving.

Interholco is ready to learn!



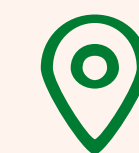
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Thank you!